

Seokmin Hong

Motion Designer
New York, NY

lego0101@gmail.com
www.smhong.com

I Experience

Senior Motion Designer, TBWA\Chiat\day, NY
Client : Nissan, Mcdonald, Godaddy, Intel, Michelin, ThomsonReuters,
Brooklyn film festival, BNY Mellon, H&M, Groupon, Travelers, Centrum
Oct 2014 - Present

Designer/Animator, FCB, NY
Product promotion video : Various medical clients
Olympic video : Jamaican Bobsled

Lead Animator/Designer, KornhaberBrown, NY
Presentation video : MTV TV show, 'YASS'

Designer/Animator, Hogarth Worldwide, NY
Brand promotion video : Various clients

Designer/Animator, Huge, NY
Promotion web video : Nestle
Website interactive video : Chase

Animator, IdeaRocket Inc, NY
Promotion web video : UMUC (University of Maryland University College)

Designer/Animator, Publicis Kaplan Thaler, NY
Agency Reel/ Award video : Publicis Kaplan Thaler
Display video : AXA

Designer/Animator, Kamouflage, NY
Film festival video : Sundance film festival (Jenny Holzer's project)
Music video VFX

Designer/Animator, Never Odd or Even, NY
Interactive video : Museum of Science and Industry(Chicago)
Brand explanation video : Lippincott
Brand contents video : Now this news
Promotion video : Youtube space, Arnorld worldwide
Documentary Film video : 350.org

Art Director/ Designer/ Animator, The Korea Daily, NY
TV commercial : The Korea Daily

Designer/ Animator, MTV Networks, NY
TV contents video : 'The Seven', daily live show

Graphic designer, Marc Jacobs International, NY
Editorial design : Marc Jacobs

I Education

BFA, Graphic design, School of Visual Arts, New York, 2012
AAS, Graphic design, Seoul Institute of the Arts, Korea, 2008

I Computer Skills

Adobe Creative Suites : Photoshop, Illustrator, Aftereffect
Cinema 4D, Premiere